



The SureBooks™ suite of Financial & Affiliate Services gives you the freedom to:

Focus on value-add services.

Grow your practice or streamline your services.

Control expenses without additional overhead.

REINVENTING YOUR PRACTICE IN TUMULTUOUS TIMES.

Given today's small business landscape, where bankruptcies are up 40% and the credit crunch is crippling recovery, the financial services you provide to your clients can ultimately define their success. The economic downturn has been a game changer and you can't expect to run your practice the same way you have in the past.

The thing is, this presents a great opportunity to make the changes that differentiate you from your competition and take your practice to the next level. So, what should you do?

- ❖ **Get more strategically involved.** Engage with your existing customers regarding their business relationships in order to play a greater role as coach and create a deeper reliance on your expertise.
- ❖ **Increase the value-add, higher margin services you offer.** Align with the needs of business owners who have survived the recent landslide to elevate your competitive offering and enhance your reputation as a Strategic Business Advisor.
- ❖ **Reach out to potential new clients.** Leverage networking, marketing and word-of-mouth before the competition does in order to create revenue opportunities.

PARTNERING FOR ONGOING SUCCESS.

The good news is that you don't have to do this alone. SureBooks™ offers a unique partnering opportunity for those of you who provide accounting, bookkeeping and financial services to small to medium-sized businesses.

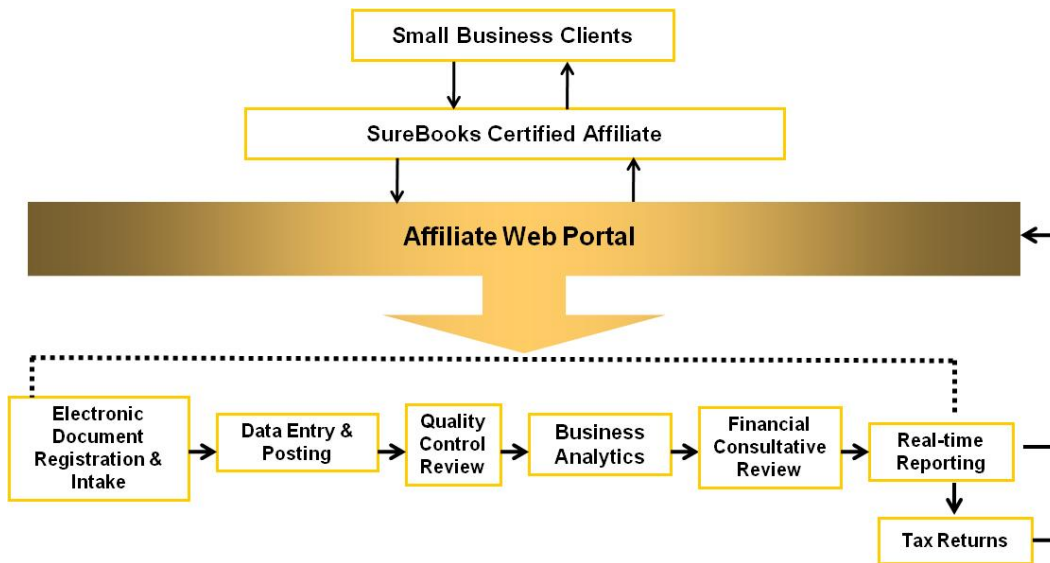
We have practice-enhancing programs that help you with everything from fully managing your monthly financial processing and data entry via a web-based portal and highly secure document and workflow management to customized training and around-the-clock support.

It's all about helping you free up the time to deliver those high-value client services that will enhance your business 'brand' and get you to your profitability goals.

LEVERAGING COST-EFFECTIVE FINANCIAL DATA WORKFLOW.

The SureBooks™ Affiliate Web Portal, *Window-on-the-Work*, offers data transmission and workflow management with 24/7 access from anywhere. This proprietary solution is delivered to you over the Internet through a standard browser which allows you to manage your client books and financial records with ease and accuracy.

SureBooks allows you to deliver first-class comprehensive financial processing to your clients for one low monthly fee in less time and with fewer in-house resources. Here's how it works:



It's the perfect time to reevaluate your business model in order to try something new. And we want to help you.

Begin reinventing your practice today. Contact a SureBooks Representative at 800.793.0064 or e-mail sales@surebooks.com.

SureBooks LLC offers a unique partnering opportunity for CPAs, Bookkeepers, Tax Preparers, and other financial services professionals. Our comprehensive suite of Financial & Affiliate Services makes supporting the escalating needs of small to medium-sized business owners much more cost-effective. From bookkeeping and reporting to business analytics and tax preparation, SureBooks gives you the freedom to become more strategic and do more with less. For more information, visit www.surebooks.com.



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