

PRESS RELEASE



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FOR IMMEDIATE RELEASE

SureBooks™ Searches for a Prize-Winning Story with Its ‘It Was A Client Nightmare’ Contest for CPAs, Bookkeepers, and other Financial Services Professionals

McKinney, TX. (April 28, 2010) – Today, SureBooks™ announced the launch of its “It Was a Client Nightmare!” contest that calls for CPAs, bookkeepers, tax preparers and other financial services professionals to share a recent story about client services gone awry. Given the volatile economy and changing business landscape over the past couple of years, it’s expected that many great tales will be reported.

“In recent times that have been so tough on small businesses, this is a great way for professionals in the financial services industry to try to outdo one another regarding recent client trials and tribulations. It’s a way for them to blow off steam, compare notes, and potentially emerge the contest winner!” says Max Toy, SureBooks Executive Vice President, Sales and Marketing.

SureBooks is offering a \$250 American Express® Gift Card for the top story, while second and third places will receive gift cards for \$100 and \$50 respectively. The contest runs from April 28 – May 14, 2010.

The ‘It Was a Client Nightmare’ contest entry form can be found at SureBooks or at www.surebooks.com.

About SureBooks

SureBooks offers a unique partnering opportunity for CPAs, Bookkeepers, Tax Preparers and other financial services professionals. We lend support to monthly financial processing and data entry, and offer business-enhancing programs that address everything from continuing education to around-the-clock support.

We empower our SureBooks Certified Affiliates to achieve heightened expense control, greater business capacity, and the freedom to spend time on higher value services for their clients. From bookkeeping, reporting, business support and analytics to tax preparation and compliance filing, SureBooks delivers a comprehensive suite of services in support of our Affiliates.

For more information, visit www.surebooks.com.

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